Request for Proposals
Consultant(s) to undertake evaluation research

Background

Equal Measures 2030 (EM2030) is a collaboration of national, regional and global leaders from feminist networks, civil society, international development and the private sector. We connect data and evidence with advocacy and action on gender equality, to transform the lives of women and girls and realize the Sustainable Development Goals (SDGs.)

Established in 2016, EM2030 is still a relatively new global partnership. We recently finalized a new five-year strategy, which runs from late 2020 to 2025. Our strategy outlines three over-arching Strategic Objectives. By 2025 we aim to have:

1. Developed and disseminated demand-driven data, visualizations, analysis and tools (including our flagship SDG Gender Index) to monitor progress and hold governments accountable.
2. Worked across our partnership, and in collaboration with feminist organizations and movements, to strengthen capacity to use data in advocacy and share expertise in data-driven advocacy.
3. Used the collective voice of our partnership and increased funding for feminist organizations to raise gender equality up the political agenda at all levels.

Our strategy is supported by a Theory of Change (ToC) and a draft Monitoring, Evaluation and Learning (MEL) framework linked to that ToC.

Scope

We are seeking the support of a consultant(s) expert in advocacy evaluation to help us undertake formative evaluation research to further refine our plans and approach over the next few years and to establish baseline measures of progress towards our strategic objectives.

The selected individual or organization will have specific expertise with evaluation of advocacy work, experience working with global partnerships/initiatives/coalitions, and an understanding of the constraints facing small start-up organisations. Experience working with grassroots organisations and movements and demonstrated commitment to feminist and anti-racist values and principles are also essential.

The draft objectives for this evaluation research include:

- To establish baseline for key metrics in the new strategy, to be able to measure direct and indirect impact of EM2030s work through to 2025
• To provide guidance on balance of efforts in the new strategy over the next five years (For example: Are we on the right track? Should we refine the balance of efforts across the areas of work in our strategic plan?)
• To identify learning and map opportunities to shape the direction of the Capacity Development (Strategic Objective #2) area of work, which is newer as a defined strand of work for EM2030
• To enhance strategic direction by drawing on external thought leaders

Expected deliverables

• Inception report refining scope of the research and including a workplan for the consultancy (within 4-6 weeks of starting)
• Literature review and landscape analysis, as needed
• Design, implementation and analysis of research to gather perspectives of external “bellwether” key informants on EM2030’s work and the relevant landscape for data-driven advocacy for gender equality (at least 25 external key informants) (research to be designed in close collaboration with EM2030 Secretariat team members)
• Design, implementation and analysis of research to gather the perspectives of EM2030 global, regional and national partners (at least 20 partner organisations) (research to be designed in close collaboration with EM2030 Secretariat team members)
• Final report providing analysis and recommendations for the EM2030 Secretariat and Partnership Council

Timeline and estimated budget

• This work is expected to commence in late July/early August 2021 and be completed by end November 2021
• The allocated budget is around $25,000 - $30,000 USD
• Prospective candidates or agencies should submit:
  o A letter of interest
  o A CV, or CVs of key project personnel
  o Examples and/or client testimonials from similar work
  o Estimated cost of the project, broken down by number of days and daily rate or by project phase
• Please submit your application to alison.livingstone@equalmeasures2030.org by 2nd July 2021
• Applications will be considered on a rolling basis