Request for Proposal: Multilingual Podcast Production

Equal Measures 2030 (EM2030) is a unique cross-sector partnership of leading organizations from civil society and the development and private sectors hosted by Plan International. We work to ensure that girls' and women's movements, advocates and decision makers have the data they need, and in a format, they can use, to guide and drive faster progress towards the gender equality commitments in the Sustainable Development Goals (SDGs).

The partnership is a joint effort of organizations from civil society and the development and private sectors including: Asia-Pacific Resource and Research Centre for Women (Arrow), Bill & Melinda Gates Foundation, CLADEM, Data2X, the African Women’s Development and Communication Network (FEMNET), the International Women’s Health Coalition (IWHC), KPMG International, ONE Campaign, Plan International and Women Deliver.

The partnership recognizes that effective, integrated, and coordinated communication is integral to carrying out EM2030’s goal of building a just world where all girls and women have equal power, voice, opportunity, and access to their rights, in line with the Sustainable Development Goals (SDGs). Through impactful storytelling and conversations with girls and women’s rights advocates, data experts and researchers we will discuss gender data gaps, data-driven advocacy, access to quality gender data, making data and statistics accessible and relevant to and usable by all users.

EM2030 is looking for a podcast production agency to work on a multilingual (English, French and Spanish) twelve-episode series.

SCOPE OF WORK

The Scope of Work is to help EM2030 produce a narrative multilingual twelve-episode podcast series. Episodes will be in English, French, and Spanish. The scope of work should include:

- Overseeing the Podcast Production
- Coordinating Podcast Interviews
- Sound design/ Original music
- Podcast Editing & Post-Production
- Advise on best platforms to use
- Manage the Podcast

KEY DELIVERABLES:
- A multilingual twelve-episodes podcast series (Episodes in English, Spanish and French)
- Scriptwriting for each episode
- Monthly analytics report
- Final analytics report with recommendations

REQUIRED TECHNICAL EXPERTISE, SKILLS AND KNOWLEDGE

Essential
- Demonstrated experience working with the international development community, partnership-based organizations and grassroots organizations on podcast production
- Demonstrated experience in journalism, script-writing and narrative storytelling
- Demonstrated experience in creative sound-design
- Experience coordinating and recording interviews remotely with excellent sound quality
- Ability to edit content/soundbites in multiple languages: English, French, Spanish
- Strong written communication skills, including preparation of detailed reports based on analytics
- Strong verbal and written communication skills, targeting a variety of audiences

Desirable
- Fluency in Spanish and/or French

HOW TO APPLY
- Please submit a proposal including the following:
  - Your relevant experience for this work
  - The proposed budget and timelines
  - Portfolio samples
  - Three current references
- Please send to alison.livingstone@equalmeasures2030.org
- Applications will be reviewed on a rolling basis