Data and Analysis

We measure countries’ progress towards the gender equality commitments in the SDGs through the EM2030 SDG Gender Index, surveys of policymakers and gender equality advocates, and other country and thematic research. We analyse and package data, evidence and tools, making them widely available through the Gender Advocates Data Hub. Where lack of data and evidence hampers our ability to track gender equality progress, we support calls for data gaps to be filled and for greater investment in such efforts.

Data Skills Building

Our data-driven advocacy training improves data literacy skills and strengthens advocates’ understanding of how to interpret, package and present data and evidence on a range of issues affecting girls and women to decision makers. To date, we have trained nearly 350 grassroots gender equality advocates across six of our pilot countries, including Colombia, El Salvador, India, Indonesia, Kenya, and Senegal. We are adapting and expanding the training curriculum for different audiences and issues and to reach more advocates.

Advocacy

We provide financial and technical support to help power advocacy efforts led by grassroots girls’ and women’s rights organizations. Our grants help advocates to collect and better use data – including the EM2030 SDG Gender Index – on key gender equality issues and to influence laws, policies, and budget allocations. To date we have disbursed or secured over $1.8 million in grants to our regional and national partners. Leveraging the global reach of our partnership, we also amplify the work of our national partners and ensure our data and evidence get used to elevate gender equality to the top of policymakers’ agendas.

WHO WE ARE

Equal Measures 2030 (EM2030) is a unique cross-sector partnership of leading organizations from civil society and the development and private sectors. We work to ensure that girls’ and women's movements, advocates and decision makers have the data they need, and in a format they can use, to guide and drive faster progress towards the gender equality commitments in the Sustainable Development Goals (SDGs).

Since 2017

- 700+ policymakers and advocates surveyed about gender data and the SDGs
- 340+ advocates in six countries trained in using data for advocacy
- 300+ policymakers directly engaged by EM2030 partners with gender data
- 100+ data visualization experts engaged in the #VisualizeEquality campaign
The EM2030 SDG Gender Index

The EM2030 SDG Gender Index is an advocacy and accountability tool that helps gender advocates and gender equality champions from all sectors to measure progress on gender equality in 129 countries and on 51 gender equality issues, aligned to the SDGs. The index can be used for cross-country or regional comparisons and analysis on issues or themes.

Stakeholder Surveys

Our surveys of 109 policymakers in five focus countries in 2017 and over 600 gender equality advocates across 50 countries in 2018 have provided key insights into how policymakers and advocates use data and evidence and their views on gender equality progress in their country.

"Due to the process of the [EM2030 data-driven advocacy] workshops, we got in touch with officials and the access to data has become easier."

Advocate, India

The Gender Advocates Data Hub

The Gender Advocates Data Hub is an interactive online platform that houses the EM2030 SDG Gender Index and stakeholder surveys. It is packed with data visualizations, impact stories from gender advocates, and national and global gender equality insights and resources. Explore now: www.data.em2030.org

"Men often do not believe that gender-based violence is "bad" in their own country; being able to provide recent data...tends to 'shut down' this pushback."

Respondent to the EM2030 Global Advocates Survey

NEW!

THE 2019 EM2030 SDG GENDER INDEX

Explore the state of gender equality in 129 countries, covering 95% of the world's girls and women.

70% of grassroots advocates reported that their access to gender equality data had increased as a result of the work with EM2030.
Kenya

With support from EM2030, GROOTS Kenya has built the profile of its network of grassroots women so they are now recognized as credible producers and users of data, including by the Kenyan National Bureau of Statistics. They have also been invited to play a formal role in the Inter-Agency Committee on Gender Data Statistics. Additionally, GROOTS Kenya and its network have successfully secured changes in policy and budget allocations on climate change, clean cooking and gender sensitive forestry in at least three counties and have had grassroots women appointed to at least eight public committees and policy technical advisory committees since 2018.

Indonesia

With support from EM2030, KAPAL Perempuan is building a data-driven advocacy movement to ensure the achievement of the SDGs, with a focus on issues related to child marriage. Their efforts have influenced district governments to issue guidance in the form of a “circular letter” supporting the prevention and elimination of child marriage. KAPAL Perempuan has also undertaken data-driven advocacy, including through the use of the pilot EM2030 SDG Gender Index, to continue to build a strong relationship with the President’s Office.

EM2030’s focus countries include: Colombia, El Salvador, India, Indonesia, Kenya, Senegal, and Tanzania.

“Although [Indonesia] has a 12-14% official [child marriage] rate, there are areas where rates of child marriage are above two thirds – [disaggregated UNICEF data] allowed us to demonstrate to [elected officials] that the problem was significantly holding back progress.”

Respondent to the EM2030 Global Advocates Survey
GET INVOLVED

Over the coming years, EM2030 will consolidate and expand efforts to:

Data and Analysis
- Update the EM2030 SDG Gender Index regularly until 2030.
- Make the Gender Advocates Data Hub a go-to resource for data and stories that can drive advocacy on gender equality issues across the SDGs.
- Deepen our data and analysis work on specific thematic issues in the EM2030 SDG Gender Index and on the Gender Advocates Data Hub.
- Compile and bring "under-utilized" data to life so it is more accessible to advocates.

Data Skills Building
- Support more data-driven advocacy work by girls’ and women’s organizations in our current focus countries and beyond.
- Expand the EM2030 data-driven advocacy training curriculum and boost its reach.

Advocacy
- Connect and amplify the voices of girls and women in global, regional, and national data spaces, including by increasing their engagement with national statistics offices.
- Provide even greater financial and technical support to advocates for data-driven advocacy and campaigning.
- Engage the private sector, including gender-lens investors, using the EM2030 SDG Gender Index and other EM2030 tools.

GET IN TOUCH
Equal Measures 2030 is always looking to engage organizations, companies and individuals who share our vision of a world where gender equality is achieved and every girl and woman counts and is counted. We could not achieve our objectives without critical support from partners, funders, and other supporters. Visit our website and sign up for our newsletter for regular updates.

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#EM2030Index

EQUAL MEASURES 2030 PARTNERS