# EQUAL MEASURES 2030

GENDER EQUALITY. DATA. GLOBAL GOALS.

# PARTNER TESTIMONIALS

Equal Measures 2030 – an independent civil society and private sector-led partnership – connects data and evidence with advocacy and action in order to fuel progress towards gender equality and guide efforts to reach the Sustainable Development Goals by 2030.

## DINAH MUSINDARWEZO
### EXECUTIVE DIRECTOR OF THE AFRICAN WOMEN'S COMMUNITY AND DEVELOPMENT NETWORK (FEMNET)

"As a Pan-African feminist network, we mobilize for collective action and amplify the voices and participation of Africa's women and girls to enrich the global gender equality discourse. With Equal Measures 2030 at the core of global aspirations to bridge the gaps of inequality and discrimination, women and girls will be treated as equal human beings... No "ifs", no "buts!"

**FEMNET**
The African Women's Development and Communication Network

## SIVA THANENTHIRAN
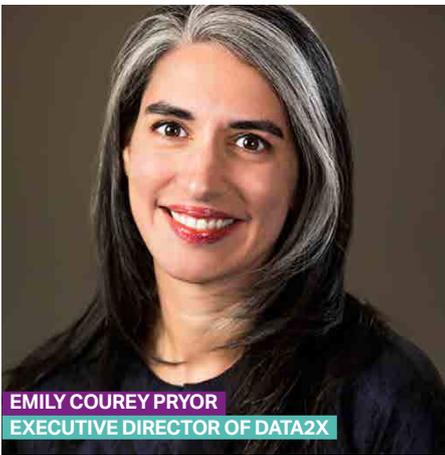### EXECUTIVE DIRECTOR OF THE ASIAN-PACIFIC RESOURCE & RESEARCH CENTRE FOR WOMEN (ARROW)

"At ARROW, we utilize monitoring and evidence generation as a political tool to hold governments, donors and international agencies accountable to national and international commitments. We hope our involvement with Equal Measures 2030 will help strengthen our collective voice by highlighting gender gaps in data and outcomes, measuring progress for girls and women and identifying evidence-based solutions that will allow us to further our work in the [Asia-Pacific] region.

**arrow**
asian-pacific resource & research centre for women

## MELINDA GATES
### CO-CHAIR OF THE BILL & MELINDA GATES FOUNDATION

"Too often, women and girls are invisible, with no data or sexist data on the issues that disproportionately affect their lives. To make good on the promise of gender equality in the Sustainable Development Goals, we have to make girls and women visible. That's why the Bill & Melinda Gates Foundation is proud to support Equal Measures 2030. The barriers to gender equality are deeply ingrained, and overcoming them will not be easy. But if we succeed, we will all benefit.

**BILL & MELINDA GATES foundation**

**EMILY COUREY PRYOR**
**EXECUTIVE DIRECTOR OF DATA2X**

" Our involvement in Equal Measures 2030 is motivated by a belief that civil society and private sector action is essential to generate greater demand for and use of gender data, particularly at the national level. We hope that by bringing our unique perspective and pairing it with the other partners' longstanding expertise in advocacy for women's and girls' rights, we can help accelerate demand at the national level for the data we need to monitor progress for women and girls in the SDG era.

data2x

**FRANÇOISE GIRARD**
**PRESIDENT OF THE INTERNATIONAL WOMEN'S HEALTH COALITION (IWHC)**

" Unless women's realities are at the core of reporting on the SDGs, we won't be able to actually uphold their rights and improve their lives. In particular, I want to ensure that the perspectives of feminist groups and leaders are given a big platform, because women's lived experiences and on-the-ground knowledge are often ignored or downplayed. Equal Measures 2030 is that platform.

INTERNATIONAL WOMEN'S HEALTH COALITION

**TIMOTHY A. A. STILES**
**GLOBAL CHAIR OF INTERNATIONAL DEVELOPMENT ASSISTANCE SERVICES, KPMG**

" Closing the data gap is key to achieving gender equality across the 17 Sustainable Development Goals. Bringing private sector data capabilities to the table can provide innovative approaches, best practices and resources to help overcome the challenges of missing or insufficient data.  KPMG is proud to support Equal Measures 2030 in their mission to enable decision-makers to make evidence-based policy interventions that benefit women and girls – making sure that each counts and is counted.

KPMG

**GAYLE SMITH**
**CEO OF THE ONE CAMPAIGN**

" Equal Measures 2030 is well positioned to help get the right data into the hands of advocates who can use it. By bridging this gap and making data actionable, we're excited that local organizations will be better equipped to fight injustice and influence policies that can maximize the potential of women and girls in their communities.

ONE

**ANNE-BIRGITTE ALBRECTSEN**
**CEO OF PLAN INTERNATIONAL**

" There is a gulf between what we know and what we should know about girls around the globe. If we are to achieve the ambition of the Sustainable Development Goals, we must have a far greater understanding of the lived realities of all those we represent, not just a select few. EM2030 will help us do just that and is an opportunity to shine a light on what it means to be a girl in today's world. Put simply – data opens doors for girls.

PLAN INTERNATIONAL

**KATJA IVERSEN**
**PRESIDENT/CEO OF WOMEN DELIVER**

" Equal Measures 2030 will give us – the global advocacy community – a wealth of information on the state of the SDGs as they relate to girls and women. Women Deliver is thrilled to have an accountability tool that complements the more formal tracking mechanisms already in place. My hope is that it will make technical information accessible to policymakers and advocates, thereby translating into policies and programs that improve the lives of girls and women.

WOMEN DELIVER

TO LEARN MORE VISIT WWW.EQUALMEASURES2030.ORG